

# CHARTER PRODUCTS GOLF, INC. 2019 SUPPLEMENT



See 2018-2019 Catalog for  
Full Product Line



EVERYTHING IN GOLF  
800.433.9839 | chartergolf@sbcglobal.net | charterproductsgolf.com

*If your shoe is not on this chart, or you need more information about choosing the right replacement cleats, visit [www.softspikes.com/crg](http://www.softspikes.com/crg).*

**COMPATIBILITY NOTES:** Fast Twist 3.0® was previously branded as Tour Lock™ and they are cross-compatible. • Tri-LOK® is cross-compatible with Fast Twist® • Slim-LOK® and Fast Twist 3.0® are cross-compatible. Fast Twist 3.0® cleats will fit Slim-LOK® Fast Twist® Tri-LOK® and Tour Lock™ receptacles.



# New Packaging for Cleats in 2019

CLAMSHELLS AND DISKS WILL SWITCH TO RESEALABLE BAGS FOR ALL CHAMP AND SOFTSPIKES CLEATS



See catalog pages 3-6 for all cleat brands and systems

## Evolution Tees changing to Pride Performance Tees

Pride Evolution tees will be changing to Pride **Performance** Tees to focus on the performance quality of the tees

See Catalog pages 18-19 for Pride Performance Tees



Cleat replacement guide on back of display



### 23203 Champ/Softspike Counter Display

- Free with purchase of 24 units of Softspikes and or Champ cleats



### 23290

#### Champ Pro Wrench

- Ergonomic Lite-Wate™ handle design
- Unbreakable hardened steel pins

See Catalog Page 7 for all cleat wrenches



**My Hite White w/Black Stripe**  
**23218 2 3/4" (30 tees)**  
**23219 3 1/4" (25 tees)**

*See Catalog Page 20-21 for all  
 My Hite and FLYtee Packs*



**23408 4 Yards More® Players Pack**  
 Top selling 4 Yards More tee is now available in an 18-Tee Players Pack which contains two 4" The Extreme, two 2 3/4" Standard, eight 3 1/4" Driver and six 1" Hybrid 4 Yards More Tees.

*See Catalog  
 Page 25 for all  
 4 Yards More  
 Tee Packs*



**23425 Dual Support Flex Tee**

- Straighter drives with fewer hooks & spins
- Large molded crown cups and reduces side spin
- 8-Point support reduces friction and resistance
- Depth finder ensures consistent tee height
- Pack of 4 (1 each 2 1/4", 1 3/4", 1 1/2" & 1 1/4")
- Conforms with the Rules of Golf
- Made in USA

## Tee Fork - The Two-In-One Tee and Divot Repair Tool



- Tee features a low-friction cup
- Consistent tee height
- Repairs divots
- 3 Tees per bag



**23394**  
**2" Short Tee**



**23395**  
**2.5" Medium Tee**



**23396**  
**3" Long Tee**



**23397**  
**Mix Pack**



**23230**  
**Golf Dotz® Emjoi Flames**



**23205**  
**Golf Ball Marking Pens**  
 Pack of 2 Sharpie® Mini Markers for easy ball identification



**23417 Laser Pointer**  
 Helps to check alignment and evaluates putting stroke path

*See Catalog page 76-78 for all ball markers, liners and Golf Dotz designs*





**23389 Orange Foam Practice Balls**  
Mesh bag with 12 high-impact foam practice balls



**23390 Black/White Practice Balls**  
Pack of 12 high-impact black and white practice balls

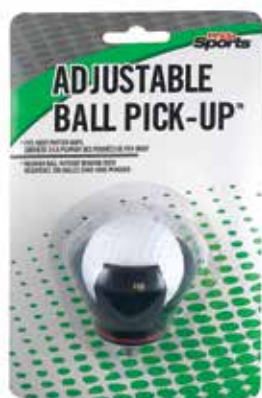


**23415 Whiffle/Foam Practice Balls**  
Mesh bag with 24 whiffle and 12 yellow foam practice balls



**23416 Mesh Bag of 18 Assorted Color Foam Practice Balls**

*See Catalog Pages 66-67 for all practice balls*



**23393 Adjustable Ball Pick Up**

- Fits most putter grips
- Recovers ball without bending over



**23388 Jumbo Rubber Ball Pick Up**  
Fits most oversize putter grips



**Flip n' Pure Folding Golf Brushes**  
**23391 Blue**  
**23392 Grey**

- Metal brush for irons
- Synthetic brush for woods
- Spike for groove cleaning
- Ergonomic grip design
- Fits in pocket or clips on bag
- Retail package for wall display

*See Catalog Pages 8-10 for all golf brushes*



**23202 7-Color Light Zone Markers**

- Light zone LED light 12" fairway markers to easily outline the fairways, greens and tee boxes
- Replaceable (AG13) batteries included with 40 hour battery life
- 7 Bright LED colors to pick from with a push of a button (Blue, White, Green, Red, Violet, Yellow and Orange)
- Sold bulk – no retail packaging
- Replaces #22282-22285 Yardage Markers (Page 69)

*See Catalog Page 68-69 for all night golf products*



**Dual Magnetic Head Cover**

**23410 Driver**  
**23411 Fairway Wood**  
**23412 Hybrid**



**Magnetic Closure Putter Cover**

**23413 Mallet**  
**23414 Blade**

*See Catalog Page 54-60 for all club covers*



#### 23292 Shoe Bag

The new Champ Shoe Bag is made of breathable mesh material. The lightweight material is easy to carry and also includes an internal pocket for storage. A built-in zipper closure seals smoothly and protects shoes from dust or other conditions.



#### Personalized Shoe Bag

##### 23300 1-Color Imprint

##### 23301 2-Color Imprint

- Black only
- 12 piece minimum order
- \$50 Setup Fee
- Imprint color options: White, Orange, Yellow, Red



#### Personalized Utility Brush

##### 23298 48 Brushes

##### 23299 72+ Brushes

- Includes a 1-color imprint
- Brush Color Options: White, Black, Green and Blue
- Full color digital printing available at no additional charge
- \$25 Setup Fee
- Minimum order 48



#### D-Brush Custom Club Brush

- Can be printed on one or both sides
- 1-Color or full-color digital printing
- Keeps club grooves clean for better contact with the ball
- Pocket sized and easy to use
- 150 brushes minimum order
- Free display tub with matching logo to the brushes with order for 300 or more
- Brush colors: White, Black, Dark Green, Citrus green
- \$25 Setup Fee

##### 23294 1-Color/1-Side Imprint

##### 23295 1-Color/Both Sides Imprint

##### 23296 Digital Print Full Color/1-Side

##### 23297 Digital Print Full Color/Both Sides

#### 23418 D-Brush – Plain



#### 23420 SKIN Sunscreen Golf SPF30+ Lip Balm

- Broad spectrum UVA/UVB protection lip balm moisturizes and protects lips with Vitamin E, Aloe Vera and Jojoba oil.
- Dermatologist recommended
- 12 piece minimum



#### 23423 SPF30 Lotion 1.4 oz Tube

- Titanium Dioxide
- Aloe Vera/Vitamin E
- Zinc Oxide
- Dermatologist Recommended
- Oxybenzone Free
- Made in USA
- Hypoallergenic
- Non-Greasy formula
- Water resistant
- Broad Spectrum UVA/UVB



#### 23398

##### Resin Domed Bent Tab Repair Tool

- Bent tab tool with nickel plated finish with a full color resin dome
- 4-Color Process Domed Imprint
- Imprint Area: 1 3/4" L x 9/16" W
- Item Size: 2 7/8" W x 5/8" H
- 50 piece minimum

*See Catalog Pages 32-34 for all custom tools*

New for  
2019

# Golf Pride®

G R I P S

## PLUS 4



23302 Tour Velvet +4 Standard  
23303 Tour Velvet +4 Midsize

## ALIGN

TECHNOLOGY



23304 Z-Grip Align Standard  
23305 Z-Grip Align Midsize



23306 MCC Align Green Standard



## TOUR SNSR™

SERIES



23307  
Tour SNSR Contour Pro 104cc (90g)



23308  
Tour SNSR Contour Pro 140cc (124g)

See Catalog Pages 36-37 For All Golf Pride Grips





## TRAXION™ PUTTER GRIPS

- Traxion™ Control offers an advanced surface texture design for enhanced feedback
- No Taper Technology® creates even grip pressure for a more consistent stroke
- Tech-Port is designed to accept all SuperStroke "Tech-Port" accessories including the CounteCore Weight system (sold separately)
- Spyne™ Technology is engineered to aid in repeatable hand positioning which leads to greater consistency in squaring the putter face at time of impact during the stroke



## TOUR™



1.0

2.0

3.0

5.0

### Traxion Tour Putter Grips

**Tour 1.0** 65g

**23240 White/Red/Grey**  
**23241 Black/White**
**Tour 2.0** 57g

**23242 White/Red/Grey**  
**23243 Black/White**  
**23244 Red/White**  
**23245 Grey/White**  
**23246 Black/Blue/White**
**Tour 3.0** 65g

**23247 White/Red/Grey**  
**23248 Black/White**  
**23249 Red/White**  
**23250 Grey/White**  
**23251 Black/Blue/White**
**Tour 5.0** 90g

**23252 White/Red/Grey**  
**23253 Black/White**

**Counter Core Weights** – Clamshell retail package

**23285 25 Gram Weight**  
**22335 50 Gram Weight**  
**23286 75 Gram Weight**



## FLATSO™



## PISTOLGT



## CLAW®



Flatso	1.0	2.0	3.0
White/Red/Grey	23254	23257	23259
Black/Blue/White	23256	----	----
Black/White	23255	23258	23260

GT Tour	GT 1.0	GT 2.0
23263 Black/Wht	23264 Wht/Red/Grey	23629 Red/Wht 23270 Blk/Blue/Wht

### 23274 Claw 2.0

Claw® Profile unique design incorporates a pistol top hand profile with three flat sides in the bottom hand for increased surface area to facilitate a claw style putting grip



## XL+PLUS™

**23275 Tour XL + 2.0**  
White/Red/Grey  
13.75" Length

- **TAPER CONTROL TECHNOLOGY** | Minimize Grip Pressure
- **GEOSPEED CHANNELS®** | Superior Comfort  
Deep, ergonomic channels provide superior comfort
- **TRAXION™ CONTROL** | Enhanced Feedback  
Tacky polyurethane outer layer for an amazing comfortable feel while the firm rubber inner layer is engineered to maximize torsional performance for enhanced feedback



## TRAXION™ WRAP

**23278 Black – Standard**  
**23310 Black – Midsize**  
**23281 Black – Oversize**

**23311 Grey – Standard**  
**23312 Grey – Midsize**  
**23282 Grey – Oversize**

**23279 Copper – Standard**  
**23280 Copper – Midsize**  
**23283 Copper – Oversize**

## Grip Colors

	PURE Black		Pitch Purple
	Driver White		Titanium Grey
	Rhythm Red		Green
	Caddie Blue		

## Proudly made in the USA, PURE Grips is the only company offering customization and tapeless installation.

PURE Grips requires no adhesive tapes or solvents. Using our quick-connect tools, the simple power of air installs grips as securely as any adhesive tape. Tapeless installation offers optimal player stability, ZERO drying time and MORE time on the course.

\*Traditional installation may also be used to install PURE Grips.

### PURE PRO

The unique grooved surface of the PURE Pro was engineered to provide maximum feedback and control with a firm, tacky feel. With the PURE Pro, you'll get comfort and control right in the palm of your hands



Core size: .600 round • Texture: Tacky, Firm  
Customization: Standard and Midsize

**STANDARD**  
23315 Black  
23316 Blue  
23317 Red  
23318 White  
23319 Purple  
23320 Grey  
23321 Green

**MIDSIZE**  
23322 Black  
23323 Blue  
23324 Red  
23325 White  
23326 Purple  
23327 Grey  
23328 Green

### PURE DTX

Pure DTX gives a dual-texture for maximum control. The innovative PURE DTX grip combines the technology of PURE Grips' exclusive PURE Tack rubber compound with a heavy contrasting texture for the ultimate performance and connection with your club.



Core Size: .600 round • Texture: Tacky, Rough  
Customization: Standard

**STANDARD**  
23350 Black  
23351 Blue  
23352 Red  
23353 White  
23354 Purple  
23355 Grey  
23356 Green

**MIDSIZE**  
23357 Black  
23358 Blue  
23359 Red  
23360 White  
23361 Purple  
23362 Grey  
23363 Green

### PURE WRAP

Great for those with joint strain concerns. PURE Wrap features a symmetrical, perforated texture designed to minimize hand-and-wrist strain while delivering maximum comfort and performance. This classic grip was specifically engineered to offer a softer feel, reduced torque, and enhanced tackiness



Core Size: .600 round • Texture: Tacky, Soft  
Customization: Jumbo

<b>STANDARD</b>	<b>MIDSIZE</b>	<b>JUMBO</b>
23329 Black	23336 Black	23343 Black
23330 Blue	23337 Blue	23344 Blue
23331 Red	23338 Red	23345 Red
23332 White	23339 White	23346 White
23333 Purple	23340 Purple	23347 Purple
23334 Grey	23341 Grey	23348 Grey
23335 Green	23342 Green	23349 Green

## Grip Colors

	PURE Black		Pitch Purple
	Driver White		Titanium Grey
	Rhythm Red		Green
	Caddie Blue		

## PURE CLASSIC PUTTER

The PURE Classic Putter features a minimized, flat paddle design. Made with our exclusive PURE Tack rubber compound, this smooth grip encourages a lighter grip pressure while providing responsiveness and feedback for truer putts.



### Pure CLASSIC

**23364 Black**  
**23365 Blue**  
**23366 Red**  
**23367 White**  
**23368 Purple**  
**23369 Grey**  
**23370 Green**

Core size: .580 round  
 Texture: Tacky, Smooth

## PURE MIDSIZE PUTTER

The PURE Midsize Putter offers optimal tackiness and feedback. This larger diameter putter grip was designed to provide maximum comfort and better control on the green.



### Pure MIDSIZE

**23371 Black**  
**23372 Blue**  
**23373 Red**  
**23374 White**  
**23375 Purple**  
**23376 Grey**  
**23377 Green**

Core size: .580 round  
 Texture: Tacky, Smooth

## PURE OVERSIZE PUTTER

Less pressure on your putt. The PURE Oversize Putter was engineered for increased control, comfortability, and performance on the green. Its reduced taper design and substantial grip weight encourages a lighter grip pressure for smoother, more consistent putting strokes.



### Pure OVERSIZE

**23378 Black**  
**23379 Blue**  
**23380 Red**  
**23381 White**  
**23382 Purple**  
**23383 Grey**  
**23384 Green**

Core size: .580 round  
 Texture: Tacky, Smooth

PURE Grips are  
 Customizable –  
 See Price List



### 23385 Pure Airgun Kit

Connect this kit to your air compressor for easy installation. The PURE Air Gun kit includes an installation gun and a PURE Green Attachment. The custom install tip is threaded to fit standard air compressor attachments.



### 23386 Pure Green Attachment

For quick, easy, tapeless installation the PURE Green attachment is essential to installing PURE Grips non-toxic, solvent and tape-free grips. This custom install tip is easily threaded to fit standard air compressor attachments.